

Planning time has begun for Komen Kansas City's Pink Promise Conference!

On March 25, 2017, Overland Park Convention Center will be filled with more than 1,000 Pink Promise Conference attendees. Attendees will include Board members, sponsors, volunteers, and Komen Kansas City supporters all there to celebrate and honor survivors, community partners, medical professionals and corporate partners that are making a difference every day in the fight against breast cancer.

This one-day event gives our attendees the opportunity to laugh, rejuvenate and learn the most updated information on breast health and breast cancer. There will be breakout sessions, displays, demonstrations, activities, prizes and entertainment for all who attend. This one-day event gives small businesses a wonderful opportunity to showcase their services and products to a large number of potential customers. By participating as a vendor you can make a lasting impression on hundreds of attendees.

The Pink Promise Conference will include an expo, which allows attendees to become personally acquainted with your products/services and to interact with the amazing work done by Komen Kansas City grantees – community based organizations that provide education and outreach, screening coordination, and support and treatment for breast cancer.

Space will sell out! I invite you and your business to be a part of the great growth of Susan G. Komen Greater Kansas City. Send your contract as soon as possible to capture space and so we can begin promoting your business as a part of this event.

On the following pages you will find exhibitor information. Always feel free to give me a call if you have any additional questions – 816.245.7351. Payments can be made online at www.pinkpromisekc.org by clicking the Exhibitor & Sponsor Information tab.

Thank you and I look forward to seeing you,



Maggie Swenson
Programs & Events Coordinator

816-245-7351
mswenson@komenkansascity.org

More than 1,000 people will attend the 2017 Pink Promise Conference, which is an emotional and uplifting celebration. Don't miss being a part of this years inspiring event.

Komen Kansas City Pink Promise Conference:

- Saturday, March 25, 2017 • Expo 10:30 a.m. to 1:00 p.m.
- Overland Park Convention Center Ballroom
- Individual tickets: \$35 admission for Luncheon
\$50 Conference & Luncheon (early bird pricing)
- Goody Bags given to the first 1,000 participants
Want to add something? See contract
- Website will promote your business



BECOME AN EXHIBITOR

PINK PROMISE CONFERENCE

Saturday, March 25 2017 • 10:30 am to 2 pm • Overland Park Convention Center Ballroom

Exhibitor Package – starting at \$218

(all booths include the following)

- 8' skirted table (with black table covering) and two chairs
- Visual inclusion and live link to your website on the Pink Promise Conference webpage
- Promotional Flyer/Invitations to distribute

Need electricity	\$60
Need Wi-Fi	FREE
Donate an item for the goody bag for additional exposure	FREE
<i>(\$10 minimum value with a 1,000 pieces needed by March 1, 2017)</i>	

Additional Exposure – Place a display ad in the event program

¼ page 2.25" w x 4" h BW	\$45
½ page 5" w x 4" h BW	\$75
Full Page – 5" w x 8" h BW	\$125

1,000 programs will be printed

WE PROVIDE you with the opportunity to exhibit and sell your products and services attendees on a face-to-face basis. It gives you a chance to be passionate about what you offer customers and make an impression that lasts much longer than conventional advertising.



DID YOU KNOW?

A \$218 donation can fund 1 digital mammogram and a clinical breast exam in our community.

VENDOR FAQ

How much does it cost to be a vendor?

Cost for the booth space is \$218. If electricity is desired, vendor must indicate that on the Vendor Booth Information form. Vendors will then be contacted directly by the Overland Park Convention Center (fee paid directly to OPCC). Additionally, all vendors must sign a letter of agreement with the Komen Greater Kansas City Affiliate.

Can a vendor request to have additional booth space?

Each vendor is guaranteed one booth space. Additional tables and/or booth space are available upon request for the same rate. Requests for additional booth space should be noted on the vendor application.

When will shopping be open at the conference?

Shopping time is from 10:30 a.m. - 11:30 a.m. & 1:00 p.m. – 2:00 p.m. There will also be a short shopping time during brunch, but out of respect for our survivors, speakers and entertainers, shopping will be closed during program events. Shopping hours are subject to change, but will be finalized by March 1, 2017. Vendors may not tear down prior to 2:00 p.m.

How many attendees are expected at the Conference?

Approximately 1,000

How much space are vendors allotted?

Each vendor is guaranteed one booth space (approximately 10' x 10') and one 8' skirted table. If a vendor has their own table they would like to use or would prefer not to use a table at all, that is fine. Those requests can be made on the vendor application.

When will vendors be able to set up their booths?

Vendors must set-up the night before the Pink Promise Conference from 7:00 pm – 9:00 pm. Booths must be ready for selling by 9:30 a.m., March 25, 2017.

Will we be served lunch?

If you would like to sit at a table during the brunch – you are more than welcome! Tickets are \$35/person, they are available for purchase online. Otherwise, feel free to bring a sack lunch with you to the convention center.

YOUR INVESTMENT IN OUR MISSION

Susan G. Komen is proud of the way it manages and safeguards the generous contributions received from individual donors, corporations and other organizations. **Seventy-five percent of all funds go towards local programs and services** that provide breast health education, screening (mammography) and some quality of life treatment support.

The remaining **twenty-five percent** of the net funds raised supports the Komen Foundation Award and Research Grant Program which funds groundbreaking research around the world.



Vendor Letter of Agreement

Saturday, March 25, 2017 • 10:30 a.m. – 2:00 p.m.

Overland Park Convention Center • 6000 College Boulevard, Overland Park, KS 66211

Vendor Organization/Company Name: _____

Vendor Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ # of Vendor booths _____

DESCRIPTION OF EVENT: Vendor has been chosen to sell product at the Pink Promise Conference. Vendor will supply all products labor in delivering; handle all sales, removing product, and staff for both. Vendor will be responsible for ALL persons associated with their booth. Vendor has agreed to have merchandise at event to sell as indicated in their application.

BOOTH FEES: Vendor will agree to pay Susan G. Komen Greater Kansas City Affiliate a flat rate of \$218. Vendors must submit the appropriate fees with the submission of this contract. Make checks payable to Komen Kansas City and mail to 8900 State Line Rd. #333 | OPKS 66206 or pay online at www.pinkpromisec.com. Forms and payment are due no later than March 1, 2017. No refunds will be given within 90 days of the event.

EVENT DETAILS: One 10 x 10 booth space including an 8' skirted table is guaranteed for all admitted vendors. Additional booth space is available upon request for the same rate of \$218.

SUSAN G. KOMEN GREATER KANSAS CITY PINK PROMISE CONFERENCE WAIVER AND RELEASE CLAIMS: I AGREE THAT ANY AND ALL REPRESENTATION MADE AND RELEASES, WAIVERES, COVENANTS, CONSENTS AND PERMISSIONS GIVEN BY ME HEREUNDER ARE GIVEN ON BEHALF OF ME AND ANY AND ALL OF MY STAFF AND GUESTS PARTICIPATING IN OR ATTENDING THE EVENT.

I KNOW THIS EVENT IS A POTENTIALLY HAZARDOUS ACTIVITY AND HEREBY VOLUNTARILY ASSUME FULL AND COMPLETE RESPONSIBILITY FOR, AND THE RISK OF, ANY INJURY OR ACCIDENT WHICH MAY OCCUR DURING MY PARTICIPATION IN THIS EVENT OR WHILE ON THE EVENT PREMISES (COLLECTIVELY, "RELEASORS"), HEREBY RELEASE AND HOLD HARMLESS ANY COVENANT NOT TO FILE SUIT AGAINST (I) KOMEN, THE GREATER KANSAS CITY AFFILIATE OF SUSAN G. KOMEN BREAST CANCER FOUNDATION, INC d/b/a SUSAN G. KOMEN GREATER KANSAS CITY, AND ALL OTHER KOMEN AFFILIATES AND THEIR RESPECTIVE DIRECTORS, OFFICERS, VOLUNTEERS, AGENTS AND EMPLOYEES; (II) ANY EVENT SPONSORS; AND (III) ALL OTHER PERSONS OR ENTITIES ASSOCIATED WITH THIS EVENT (COLLECTIVELY, THE "RELEASES") FOR ANY INJURY OR DAMAGES I MIGHT SUFFER IN CONNECTION WITH MY PARTICIPATION. THIS RELEASE APPLIES TO ANY AND ALL LOSS, LIABILITY, OR CLAIMS I OR MY RELEASORS MAY HAVE ARISING OUT OF MY PARTICIPATION, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY OR DAMAGE SUFFERED BY ME OR OTHERS, WHETHER SUCH LOSSES, LIABILITIES, OR CLAIMS BE CAUSED BY FALLS, CONTACT WITH AND/OR THE ACTIONS OF OTHER PARTICIPANTS, CONTACT WITH FIXED OR NON-FIXED OBJECTS, CONTACT WITH ANIMALS, CONDITIONS OF THE EVENT PREMISES, NEGLIGENCE OF THE RELEASES, RISK NOT KNOWN TO ME OR NOT REASONABLY FORESEEABLE AT THIS TIME, OR OTHERWISE.

This Waiver and Release of Claims (collectively, the "Release") shall be construed under the laws of the state in which the Event is held. In the event any provision of this Release is deemed unenforceable by law, (I) Komen shall have the right to modify such provision to the extent necessary to be deemed enforceable; and (II) all other provisions of this Release shall remain in full force and effect.

I understand that I have given up substantial rights signing this Release, and have signed it freely and voluntarily without any inducement, assurance or guarantee being made to me and intend my signature to be a complete and unconditional release of liability to the greatest extent allowed by law.

Executed on this date _____

Executed on this date _____

Signature: _____

Signature: _____

Name/Title: _____

Name/Title: _____

Susan G. Komen Greater Kansas City Affiliate

Company: _____