



Dear Friends of Komen,

Susan G. Komen Greater Kansas City invites you to be a part of the **Worship in Pink lunch and learn training that will be held on August 14, 2017 at 10AM. The training will take place at our office, 8900 State Line, Suite 333, Leawood, KS.** Women in our community have voiced that they often receive health education from close family and friends, including their church congregation. We believe that together we have the opportunity to educate women on breast health, debunk myths that still circulate around breast cancer, connect women to no-cost screening options, and potentially save women's lives this year.

**We challenge our community to reach a minimum of 1,000 women, through their house of worship, with vital breast health information.** In order to do so, we are asking that congregations sign up to host a Worship in Pink event at their location during the month of October. Events can be as big or as small as each congregation wishes!

Examples of Worship in Pink activities include:

- Breast health information in bulletin or congregational announcements (text can be provided)
- Encouraging women to make a pledge to their breast health during a service or congregation event
- Set up a moment to honor those who are battling and those who have lost their lives to breast cancer
- Deliver a health-focused message to the entire congregation
- Invite a breast health expert to speak to the congregation
- Ask a survivor to share her/his story to encourage dialogue within the community

Komen Kansas City will provide the following to those who are ready to make a differencing within their faith:

- Worship in Pink Leader Toolkit
- Breast Self-Awareness Education Materials
- Mammography Information
- Susan G Komen Greater Kansas City Grantee Services and Contact Information
- Personal Connections to no-cost breast health services as needed
- Giveaways for the congregation
- Access to our virtual reality experience- Connected for the Cure- an interactive application and personal view into a breast survivor's story



**Highlights from the *Worship in Pink* event in 2016 include:**

- The event reached approximately **3,000** individuals, *exceeding* the number reached the previous year by approximately 1,000 individuals.
- **85% of participants** were African Americans, who are more likely to die from breast cancer
- Many individuals supplemented Komen's info and took the opportunity to make **October** a breast health education month!

For more information, a look at our toolkit, or to get started, please visit: [www.worshipinpinkkc.org](http://www.worshipinpinkkc.org)

Sincerely,

**Aspen Hawkins**

Community Outreach Intern

**Maggie Swenson**

Community Health Director